



NAMSC



*“Celebrating Superior Sweetness”*



IMSI

[WWW.MNMAPLE.ORG](http://WWW.MNMAPLE.ORG)

## **2019 NAMSC/IMSI Trade Show Information**

For many attendees, the NAMSC/IMSI trade show is the highlight of the annual Maple Syrup International Convention. It has been over 15 years since the entire maple industry has been on display in Minnesota! This will be a tremendous opportunity for suppliers and service providers to the maple industry to put their featured products on display.

The Duluth Entertainment Convention Center’s (the DECC) Harborside Ballroom will be the site of the trade show. The Harborside Ballroom is literally on Lake Superior overlooking the Duluth harbor and shipping channel. Good vendor access through overhead garage doors, a large capacity freight elevator, ample parking and DECC’s support services are available to exhibitors. We are planning for 200-300 convention attendees from the maple industry.

The convention format will encourage convention attendees to mix and mingle with the trade show exhibitors. All breaks will be held in the trade show exhibit hall. We intend for this event to be exhibitor friendly in all respects.

Exhibit booths are available in single (8’x10’), double (16’x10’) or triple (24’x10’) sizes.

- Single Booth package: 1- 6’ Skirted Table, 2 Chairs, Wastebasket, Pipe & Drape
- Double Booth package: 2- 6’ Skirted Tables, 4 Chairs, Wastebasket, Pipe & Drape
- Triple Booth package: 3- 6’ Skirted Tables, 6 Chairs, Wastebasket, Pipe & Drape

The entire exhibit hall is carpeted.

### **Trade Show Schedule:** (Preliminary- subject to change)

	<b><u>Set-Up</u></b>	<b><u>Exhibits Open</u></b>	<b><u>Exhibits Close</u></b>	<b><u>Tear Down</u></b>
<b>Mon 10/21/19</b>	9 AM-Noon	1:00 PM	5:00 PM	
<b>Tues 10/22/19</b>		9:00 AM	5:00 PM	
<b>Wed 10/23/19</b>		9:00 AM	3:00 PM	3:00 – 6:00 PM

Orders for additional equipment, electricity or internet can be placed through the DECC’s website: <https://decc.org/exhibitor-info-resources-exhibit/> .

To facilitate the process for exhibitors, loading and unloading times will be scheduled to allow all vendors ample time for orderly set up and tear down. Parking for all vehicles and trailers is available on-site in the DECC parking lot. Parking rates are \$5 per day per space.

See the following pages for the preliminary Trade Show floor plan, options, rates and additional registration information. This trade show floor plan is subject to adjustment to meet exhibitor preferences. All vendors will be required to provide proof of liability insurance.



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Trade Show Dates: October, 21-23, 2019  
Duluth Entertainment Convention Center

**Trade Show Spaces and Rates**

- 16x10 Premium Double Trade Show Space** (endcap or highly visible aisle).....**\$1,000**
  - Limited quantities, reserved based on sponsorship level, then first come first served.
  - Includes 2 skirted 6’ tables, 4 chairs and waste basket.
- 8x10 Premium Single Trade Show Space** (End cap or highly visible aisle) ..... **\$500**
  - Limited quantities, reserved based on sponsorship level, then first-come first-served.
  - Includes 1 skirted 6’ table, 2 chairs and waste basket.
- 16x10 Standard Double Trade Show Space** ..... **\$800**
  - Double spaces Include 2 skirted 6’ tables, 4 chairs and waste basket.
- 8x10 Standard Single Trade Show Space**..... **\$400**
  - Single space Includes 1 skirted 6’ table, 2 chairs and waste basket.
- 8’ Skirted Table Top Space** – Hallway/Foyer location ..... **\$200**
  - Includes 2 chairs
  - Table spaces will be located in the foyer area leading into the main trade show room

The entire exhibit hall is carpeted. Internet and 120V Power are available from the DECC upon request. Additional charges may apply. (Note, the entire facility has reasonable cell phone access.)

Please go to [www.decc.org/exhibitor-info-resources-exhibit/](http://www.decc.org/exhibitor-info-resources-exhibit/) for a complete list and pricing of additional display equipment and services available from the DECC. The DECC is well equipped, professional and focused on service. Last minute needs discovered during set up can be obtained from their “Sell Desk” in the set-up area.

For questions or additional information or questions please contact:

Butch and Amy Fidely, Trade Show Committee Chairs: 218-259-0739 Cell, 218-326-0614 Home

Please complete the accompanying Registration Form include payment in U.S. dollars and send to:  
Tony McGinnity, Convention Treasurer, 1503 Colleen Ave, Arden Hills, MN 55112