



NAMSC



“Celebrating Superior Sweetness”



IMSI

WWW.MNMAPLE.ORG

NAMSC/IMSI ANNUAL CONVENTION PROGRAM BOOK

Advertising Rates

The 2019 NAMSC/IMSI conference program book will contain all of the information about the event and become another annual keepsake collected by many of the participants. The book will be produced in a combination of full color and black/white. It will be distributed to an estimated 300 participants, all of whom have a vested interest in the maple sugaring industry. Attendees are expected to represent at least 20 U.S. states and Canadian provinces, including strong local attendance expected from Minnesota and Wisconsin maple producers. All ads, with the exception of business cards, must be camera ready, digital copy e-mailed and paid by June 30, 2019 for inclusion in this year’s book.

- Back Cover 8.5x11, Color \$1,000 (Priority given to sponsorships by level)
- Inside Front & Back Covers 8.5x11, Color \$ 900 (Priority given to sponsorships by level)
- Inside Full Page, 8.5x11, Color \$ 700
- Inside Full Page, 8.5x11, B & W \$ 500
- Inside Half Page, 8.5x5.5, B & W \$ 300
- Inside Quarter Page, 4.25x2.75, B&W \$ 175
- Inside Business Card, 3.5x2.0, B&W \$ 25

Deadline for Camera Ready Digital Ad Copy and Payment has been extended to August 15, 2019.

For questions about advertising contact George LeMire at 612-618-4904 (Cell).

Send payment in U.S. funds and registration form to:

Tony McGinnity, Convention Treasurer
1503 Colleen Ave,
Arden Hills, MN 55112